

SPONSORSHIP/ADVERTISING COMMITMENT



SPONSOR NAME: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

AMOUNT DUE	COST	DESCRIPTION
Print Advertising*- Program Guide & Website – All Program Guide ads include listing on the club website. DUE 2/1/17		
	\$300	Full page front or back cover ad in Reining Michigan Inc. Program Guide
	\$200	Full page ad in Reining Michigan Inc. Program Guide
	\$125	Half-page ad in Reining Michigan Inc. Program Guide
	\$75	Quarter-page ad in Reining Michigan Inc. Program Guide
	\$50	Business Listing on Reining Michigan Inc. website only
Banner Advertising- Banner Sponsors announced throughout the weekend. Drag Sponsors announced with each drag.		
	\$150	Weekend Banner- sponsor provides banner: <i>Preferred weekend? May June July August</i>
	\$350	Season Banner- sponsor provides banner
	\$50	Printing cost for RMI to print your banner
	\$1000	Drag Banner: <i>Preferred weekend? May June July August</i>
Event Sponsor- Announced throughout the event, will hang banner if sponsor provides.		
	\$400-\$1000	Futurity Awards- sponsor has option to choose awards
	\$1,500	Futurity Exhibitor Party
	\$400-\$1000	Derby Awards- sponsor has option choose awards
	\$1,500	Derby Exhibitor Party
Class Sponsors – Class sponsors and business information announced throughout class duration for the weekend.		
	\$50/weekend \$175/season	Plaque- added money of \$499 or less <i>Preferred weekend? May June July August</i> <i>Preferred class?</i>
	\$100/weekend \$350/season	Pewter- added money of \$500-\$999 <i>Preferred weekend? May June July August</i> <i>Preferred class?</i>
	TOTAL	Payment is due at the first show of the season Payment is : <input type="checkbox"/> Included <input type="checkbox"/> Bill at first show
Signature: _____		Date: _____
Want to support Reining Michigan Inc. in some other way? Call Jamey to discuss options!		

Sponsorship Questions & Submission

Jamey Huffman

jamey.l.huffman@gmail.com or 517-648-7022

Reining Michigan Inc.

c/o Jamey Huffman

5839 E Colony Rd.

Elsie, MI 48831

Art Work Questions & Submission

Amber Wentz

awentz21@gmail.com or 989-859-1441

*Artwork is due February 1st

Submit a copy of the art work or business card you wish to have published - sized appropriately for the type of ad you purchased. If Artwork is not received by February 1st, ad will be published with generic art